



Decline of communication due to technology

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Abstract

Communication is the transmission of message from sender to a receiver in an understandable manner. Communication skills play a major role in communicating with other. No doubt technology has made the world of communication better. But the advancement in technology has declined the communication skills. Due to technology the face to face communication is decreased and it has led to a major problem in young generation i.e. lack of confidence. Technology has made transfer of message from one place to another faster by the means of online websites (watsapp, Facebook, twitter). The advancement in technology has made the huge development of business and public facilities. Technology has come with a mixed bag of some positive and negative sides. It has affected the family relations. Everyone highly rely on technology from day to day.

Keywords: affected, Communication, technology, understandable, business

1. Introduction

The development of technology has improved our lifestyle. Technology has adversely affected the world of communication. It has made its impact felt on each and every aspect of life. These days, it seems as though we communicate more with our hands than our mouth. Not through gestures or signals, but through the messages we type out and send through various forms of communication technology.

In the last few years, the way that humans communicate has changed drastically. Mediums like email, social networks, and texting make it possible for one to go months without human interaction while still staying totally connected to the outside world. We use technology for almost everything and have come to rely on it heavily. It has taken the place of alarm clocks, music players, computers, televisions, and even face-to-face communication.

Communication and Technology

The exchange of information or passing of information, ideas or thought from one person to the other or from one end to the other is communication. The word communication has originated from a Latin word "commune" which means something common^[1]. It is the transmission of a message from sender to a receiver in an understandable manner. Effective communication is important for the development of an organization. Communication thus helps understand people better removing misunderstanding and creating clarity of thoughts and expression.

The rapid increase in computer technologies for Communication provides us with plenty of tools to enhance the ability of communication. Communication technology influence business and society by making the exchange of ideas and information more efficient. Mobiles and the Internet are literally basic necessities these days. Taking the daily routine of a person in this tech-world, their day begins with a "good morning message" on a mobile app and ends with a "goodnight" on the same app. Mobiles, emails, and social networking sites are the most popular means of

communication among the current generation. Technology has changed the world of communication.

Bond between communication and technology

Technology has become an integral part of communication by replacing the need of interacting directly with each other. Technology has reduced the direct communication between humans and increased screen time communication. Communication is highly affected by technology in many terms. Everyone highly relies on technology from day to day. And every user might consider that the real-time communication is substituted by the contact with the usage of devices. The advancement of technology has helped to advance the ways in which we communicate with each other-cell phones, social networking websites, email and faxes are few examples of electronic communication devices.

Advantages of technology in the world of communication

Technology has improved or developed the world of communication. There are many pros of technology for communication-

- Access to education
- Development of business and public facilities
- No communication barriers

Increment in the modes of communication have promoted faster decision-making, and led to the development and progress of the world. Most businesses depend on technology for communication. When there is urgency to convey a message to someone, mobiles and emails come in handy. Video chats and social networking sites have played a big role in keeping people in touch.

Technology has made student more excited to learn. It trains students to learn new technology skills which they can use later on in their work place. It reduces the paper and photocopying cost, which promotes the concept of green revolution.

Decline of communication due to technology

Everything has a positive and negative impact, and the impact of technology on the communication process also comes as a mixed bag. Modern communication technology has led to many problems. People have become addicted to the Internet and cell phones, and this has led to many anxiety disorders. Technology has some cons on communication-

- Diminishing the interpersonal skills (communication skills)
- Moving away from friends and family i.e. weakens family relations
- Media Addiction

The main disadvantage of technology is that the charm of good old word is missing. The current generation lacks interpersonal skills. They lack in confidence due to lack of face to face interaction. They communicate through texting and chatting on website (WhatsApp, Facebook). This has hardly affected the verbal communication.

Impact of text messages on communication

Text message has major impact on decline of communication. Communication skills deplete when we are not using them correctly. The short messaging services are impacting the quality of communications. The use of shorter sentences leads to less depth and meaning in conversations. The mass use of cell phone has made difficult to use right/perfect grammar. The uses of short words like 'OMG' for oh my god, 'u' for you, '4' for is making it hard for individuals to communicate effectively in their daily lives. And in this way grammatical and writing skills are also get affected due to this technology^[2].

Impact of social media on decline of communication

Social media is the collection of online communication channels dedicated to community based input, interaction, content sharing and collaboration. Some of the commonly known communication websites are WhatsApp, Facebook, Twitter, Instagram, and Pinterest. Within these websites people can share memories, reconnect with friends, plan events, and communicate almost instantaneously.

Due to social media there is a decrease in quality of face to face interaction. Communication has gone from human contact to technological contact in no time flat^[3]. People addicted to the Internet feel lonely and isolated. People are not having these intimate conversations and personal interactions with each other anymore. People, instead, have turned to the Internet to take away some of the nervousness that some may find in trying to start a relationship with another person and Social media is a driving force behind these changes. This also effect language skills.

People tend to forget that the English language is neglected while online. It tends to get swept under the rug when they are online. People use shorthand and shortened versions of the words themselves in order to convey a message much quicker. This doesn't necessarily negatively affect how we communicate because written language tends to be easier to decipher. Therefore, instead of declining to use social media for conversations, you must put it to intelligent use.

Impact of technology on family relation

Technology has deep impact on family relations. The youth generation is getting more addicted towards technology.

Due to this communication between parent and child is lacking. As parents are not techno-savvy to the communication styles of the kids which is increasing the generation gap. Youth generation is getting closer to online friends. Technology has changed the whole world of communication. Now, people are more bothered about their online life, than their real social life. Many conflicts and misunderstanding occur due this technology in communication in family.

Conclusion

Technology allows us to communicate with people all over the world at rapid speeds. It is deeply integrated into our society. However, it is clear that technology has contributed greatly to the decline of communication. It has disrupted the development of social and interpersonal skills. Technology has decreased the sensitivity to emotional cues-losing the ability to understand the emotions of other people^[4]. There is decline in face to face interaction due to technology. Social media has negative impact on young generation due to its addiction. Online websites like Face book, twitter, WhatsApp etc. are very helpful to provide news and to keep in contact with friends and family. But the addiction to these websites affects their daily life. So to overcome the decline of communication- avoids the usage of slang and shorter sentences of words, if you are communicating with a person of different culture understand their culture first. We all know that these technology will be keep on increasing so, we should take care of our self and do not get addicted to them.

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