

## Skill India campaign: Objective, features & challenges

Raman Devi

Dept. of Economics, M.M PG College Fatehabad, Haryana, India

### Abstract

India is a fast developing country, from primary sector of agriculture, we are moving to secondary sector of manufacturing, consumption and also territory sector of trade, transport and finance. India's work force is second largest in the world after China. Over 65% of India's large population is below 35 years of age. This research paper communicates information about the concept of skill developed in India and what are the programs and policies that have been initiated for this purpose. In India, this concept was not very well developed and recognized but in today's world, various programs, policies, educational and training centers have been established to impact skill developed system in economy, but still faces a number of unresolved issues/ challenged that need immediate attention of the policy makers. Hence, skill developed initiatives of the government should focus on these obstacles and develop the programs accordingly to resolve these hurdles for the complete success of the skill developed initiatives.

**Keywords:** skill development, programs, implementation, challenges

### Introduction

Skill India is a Campaign launched by Prime Minister Narendra Modi on 15 July 201 with an aim to train over 40 Crore people in India in different skill by 2022, He also launched four landmark initiatives under the ministry of skill development and entrepreneurship. Skill Development is an important driver to address poverty reduction by improving empowerment, productivity and helping sustainable enterprise development, income growth and development. There has been visible effort by government to meet their promises on skill development in the country for empowerment of its citizens. But India lags far behind in imparting skill training age compared to other countries. Reports indicate that only 10% of the total work force in the country receives some kind of skill training (2% with formal training and 8% with informal training) furthermore 80% of the entrants into the work force don't have the opportunity for skill training. But all that is changing.

### Objectives of Study

- To propose a structural and pragmatic solution to address the lack of relevant skills amongst current and potential work force of India
- Skill development in Initiative and strategies in India and its impact on India
- To understand the challenges in skill development in India.

### Skill India Campaign

Skill India's campaign launched with an aim to train over 400 million people in India in different sectors by 2022. It includes various initiatives like:

### Skill Loan Scheme

Skill loan scheme was launched by Prime minister on 15 July, 2015 with a view to support youth who wish to go through skill training programmes in the country. In this scheme amount of loan varies from Rs 5,000 to Rs. 150,000 depending on the course having a repayment period of 3 to 7 years.

### Pradhan Mantri Kaushal Vikas Yojana (PMKVY)

This scheme was launched 16 July 2015. It is a skill

development initiative scheme of the Government of India for recognition and standardization of skill. The aim of the scheme is to introduce encourage aptitude towards employable skill and to increase working efficiency of probable and existing daily earners, by giving monetary awards and rewards and by giving quality training to them.

### National skill development and entrepreneurship policy (2015)

This policy supersedes the policy of 2009. The core objectives of the policy are to empower the individual, by enabling here / his to realize to their full potential through a process of lifelong learning.

### The national skill development mission

The mission was launched by Prime minister on 15 July 2015, on the occasion of world youth day. The mission has been developed to create convergence across sectors and states in terms of skill training activities, seven sub-mission have been proposed initially to act as building blocks for achieving over all objectives of the mission. These are:

1. Institutional Training.
2. Infrastructure.
3. Convergence.
4. Trainers.
5. Overseas Empowerment.
6. Sustainable Livelihood
7. Leveraging Public Infrastructure.

### Objectives of Skill India

The main goal is to create opportunities, space and scope for the development of the talents of the Indian youth and to develop more of those sectors which have already been put under skill development for the last so many years and also to identify new sectors skill development. The new programme aims at providing training and skill development to 500 million youth of our country by 2020, covering each and every village. Various schemes are also proposed to achieve this objective.

### Features of Skill India.

- The emphasis is to skill the youths in such a way so that

they get employment and also improve entrepreneurship.

- Provides training, Support and guidance for all occupations that were of traditional type like carpenters, cobblers, welders, blacksmiths, masons, nurses, tailors, weavers etc.
- More emphasis will be given on new areas like real estate, construction, transportation, textile, gem industries, jewelry designing, Banking, Tourism and various other sectors, where skill development is inadequate or nil.
- The training programmes would be on the lines of international level so that the youths of our country can not only meet the domestic demands but also of other countries like US, Japan, China, Germany, Russia, and those in the west Asia.
- Another remarkable features of the 'Skill India' Programme would be to create a hallmark called 'Rural India Skill', so as to standardize and certify the training process.
- Tailor-made, need based programmes would be initiated for specific age groups which can be like language and communication skills, life and positive thinking skills, personality development skills, management skills, behavioral skills, including job and employability skills.
- The course methodology of 'Skill India' would be innovative, which include games, group discussions, brainstorming sessions, practical experience, case studies etc.

#### **Advantages of Skill India**

The idea is to raise confidence, improve productivity and give direction through proper skill development. Skill development will enable the youth to get blue-collar jobs. Development of skills, at a young age, right at the school level, is very essential to channelize them for proper job opportunities. There should be a balanced growth in all the sector and all jobs should be given equal importance. Every job aspirant would be given training in soft skills to lead a proper and decent life. Skill development would reach the equal and remote areas also. Corporate educational Institutions, non-government organizations, Government academic Institutions and society would help in the development of skills of the youths so that better results are achieved in the shortest time possible.

#### **Challenges of Skill Development in initiatives**

1. Limited training infrastructure facilities, including schools, community centers and local government buildings.
2. India's large geographical territory and varying social economic conditions make the implementation of standardize training is a huge challenge.
3. Nearly 37% of the Indian population lives below poverty line and lives on less than 1 dollar a day. They can't afford even basic amenities leave aside education and training.
4. Approximately 93% of the country's work force is in the unorganized sector. The sector includes rural and urban areas.
5. There are certain sectors of economy where skill requirement is very high but none of the minister is involved in skill development for example construction sector, consume and retail sector, financial sector etc.

#### **Conclusion**

To make India internationally competitive and to boost its economic growth further, a skilled work force is essential. As more and more India moves towards the knowledge economy, It becomes increasingly important to it to focus on advancement of the skill and these skill have to be relevant to the emerging economic environment. The concept of skill development has been largely recognized and many programs and policies are being formulated to initiate this concept not only amongst the individuals in urban areas but in rural areas as well.

#### **References**

1. Saini Vandana. Skill Development in India: Need challenges and ways forward. 4(11).
2. Kapur Radhika. Skill Development in India. 2014; 4(4).
3. Gaba Ashok. Skill Development initiative in India: Problems and prospects, 2013.
4. Agarwal Tushar. Skill Development in India: and examination, 2014.